

New GUM[®] PerioBalance[®] Daily Dental Probiotic Clinically Shown to Improve Gum Health in 28 days
Daily Dental Probiotic is a Breakthrough in Oral Health Care
Now available nationally at major drugstores

CHICAGO – Over 50 percent of Americans state they have moderate stress levels caused by balancing the demands of busy families and careers.* However, many are unaware that stressful living, illness, poor diet or inadequate oral hygiene can disrupt your protective oral balance and allow bad bacteria to thrive causing plaque buildup, poor gum health and bad breath. A balanced oral environment is essential for healthy teeth and gums, just as it is for overall wellness.

New GUM[®] PerioBalance[®], a daily, dental probiotic mint-flavored lozenge is one of the first probiotics specifically created for oral health. It helps to easily achieve a balanced oral environment, providing healthier teeth and gums in just 28 days.

GUM[®] PerioBalance[®] contains Prodentis[™], an exclusive, unique blend of naturally occurring probiotics that help control excess bad bacteria. Probiotics are beneficial or “good” bacteria, which can help strengthen the natural defense system against oral health problems. Prodentis[™] was specifically designed for oral health and helps to balance the oral environment, providing long-lasting, sustained protection when ingested and used regularly. It is clinically shown to reduce plaque and promote healthy teeth and gums. The fresh mint flavor also helps to fight bad breath.

“GUM[®] PerioBalance[®] is a cutting edge product for re-establishing the normal balance of oral flora naturally,” Professor John G. Thomas, MS, PhD, HCLD, international educator and global microbiologist said. “I am excited by the research on GUM[®] PerioBalance[®] which indicates its potential to help maintain a strong defense against unhealthy teeth and gums, plaque, and bad breath.”

GUM[®] PerioBalance[®] when taken once a day, everyday can help maintain oral health. As always, consumers should continue to brush and floss for good oral hygiene.

To purchase, contact Sunstar customer service at 1-800-528-8537 or your favorite dental dealer. For more information go to www.periobalance.com

About Sunstar Americas, Inc.

Chicago-based Sunstar Americas, which serves the Americas, is part of the Sunstar Group of companies, a global organization founded in Japan in 1941 which now has worldwide sales of over \$1 billion. The company has offices in 15 countries and four major geographic divisions. Sunstar’s mission is to enhance the health and well-being of people everywhere via its four business areas: mouth and body, health and beauty, healthy home and safety, and technology. The company is proud of its global partnership with dental professionals to develop a better understanding of the potential links between oral health, general health and quality of life. Sunstar’s well-known Butler[®] brand of professional dental products and GUM[®] brand of consumer oral hygiene products have been two of the dental profession’s most trusted and recommended brands for more than 60 years. Butler[®] and GUM[®] products are designed in consultation with dental professionals and manufactured to the highest quality standards, assuring product excellence and patient satisfaction. For additional information, please visit www.GUMbrand.com.

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