

**7 OUT OF 8 PATIENTS DON'T FLOSS REGULARLY!
GUM® Eez-Thru® Angle Flossers Make Flossing Easy**

CHICAGO — Flossing is one of the best ways to help prevent cavities, gingivitis and other dental problems, but according to the ADA, only 15 percent of patients floss regularly. Sunstar Americas, Inc. has made it easy for patients to floss more frequently with the introduction of the GUM® Eez-Thru® Angle Flossers.

With an angled head and a “just brushed” mint flavor, GUM® Eez-Thru® Angle Flossers transform the most neglected oral care habit into the simplest of tasks — eliminating the need for patients to stretch the truth about how often they floss.

The GUM® Eez-Thru® Angle Flossers eliminate common complaints about standard floss since there is virtually no shredding and the angled head makes it easy to reach molars. Fresher breath is achieved through the intense flavoring and the removal of odor-causing plaque.

“Results of a recent study showed that the GUM® Eez-Thru® Angle Flossers actually increased the desire to floss in 8 out of 10 patients.” Ann Foppe, director of professional marketing for Sunstar Americas said. “We [Sunstar Americas, Inc.] are so confident that consumers will love their Eez-Thru® Angle Flossers that we are offering a money-back guarantee on packages purchased at retail stores.”

GUM® Eez-Thru® Angle Flossers are available directly from Sunstar or through your favorite dental dealer.

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